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**YOUR GRANDMOTHER** might have diabetes, but you've just chalked it up to the aging process. You couldn't possibly have it — you're too young. Wrong. It is one of the fastest growing health problems in the United States with a 61 percent increase in diagnosed diabetes between 1991 and 2001, according to the Centers for Disease Control and Prevention. One in three American children born in 2000 will go on to develop type 2 diabetes, which is closely related to obesity and inactivity, the CDC also reported. Today diabetes affects more than 18 million people in the U.S. and that number is growing. However, awareness is increasing to match the spread of the disease.

The American Diabetes Association celebrates its annual Diabetes Alert Day today, an event designed to bring attention to the growing incidence of the disease. And a new television show, dLife,

which premiered on Sunday night, is perhaps the brightest and most public spotlight yet for the disease. It is the first ever television show solely devoted to diabetes. Designed as a half-hour talk lifestyle show, topics include exercise and cooking tips, inspirational interviews and other resources for people with the disease and their families.

Show creator Howard Steinberg, who has had the condition since he was 10 years old, conceived of the groundbreaking health show and online resource to provide a much-needed independent outlet for information. "I don't think people realize how big an issue it is," says Steinberg. "It's become so epidemic it's the poster child disease for the American metabolic syndrome."

**CATHERINE NEW**  
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## Assessing risk

- **Tune in to dLife, 7 p.m., Sundays, on CNBC or go to [www.dlife.com](http://www.dlife.com)**
- **American Diabetes Association: [www.diabetes.org](http://www.diabetes.org)**

**dLIFE TV** The first series for people with diabetes

**dLIFE TV** premieres March 20, 2005 and airs every Sunday night on CNBC.  
7:00PM Eastern  
6:00PM Central  
4:00PM Pacific

CONTRIBUTED

dLifeTV with Jim Turner, Mother Love, Nique Johnson Baker and J. Anthony Brown

**DLIFETV is the first television series dedicated to diabetes.**