

dLife Connects Largest Online Diabetes Community to Facilitate Aid to Haitian Earthquake Victims Suffering From Diabetes

WESTPORT, Conn., Jan. 15, 2010 --The devastating, 7.0 magnitude earthquake that hit Haiti has created a dire living situation, particularly for those Haitians living with diabetes. Furthermore, donors often find it difficult to connect aid to specific segments of the population, such as those victims already living with very high rates of diabetes.

dLife, which has the largest online diabetes community, aims to mobilize its members and anyone else interested in helping Haiti's earthquake victims who suffer from diabetes. Now through March 31, 2010, all donations made to the dLife Foundation will go directly to relief organizations assisting those earthquake victims in medical need. dLife is also connecting its members with a variety of relief organizations who are helping the earthquake victims including Insulin for Life. Insulin for Life collects and donates insulin, syringes, test strips and other supplies to people in urgent need, such as Haiti's earthquake victims.

For more information on how to help please go to:

http://www.dlife.com/dLife/do/ShowContent/resources/diabetes_advocacy/haiti-earthquake-relief.html

About dLife (dLife.com): *dLifeTV* is part of dLife Media Network, the only multimedia platform serving the diabetes community, its families and those at risk of developing diabetes—over 80 million Americans in all. Its award-winning media outlets include *dLifeTV*, the only lifestyle TV series for people with diabetes, airing every Sunday on CNBC (7:00 PM ET, 4:00 PM PT); dLife.com, the leading online destination for diabetes information, inspiration, and connection, featuring more than 9,000 recipes, 400 videos, and 80,000 pages of content; and other consumer and professional programs to inform, inspire and connect people with diabetes and those who care for them every day.