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**dLIFE LAUNCHES THE WORLD'S LARGEST AND MOST COMPREHENSIVE
ONLINE FOOD AND DIABETIC RECIPE SEARCH TOOL**

**In-depth nutritional analysis for more than 25,000 foods and 10,000 diabetic recipes
- A simple, one-stop resource for counting carbohydrates -**

May 15, 2008 (Westport, CT) – dLife, the number-one diabetes community resource, today announced the launch of the dLife *Recipe Finder and Food Look-Up*, the world's largest and most comprehensive online nutrition database and look-up tool for people with diabetes. Visit <http://www.dlife.com/nutrition> and search ingredients, prepared foods or even fast food to get in-depth nutritional analysis for more than 25,000 foods and access to over 10,000 diabetes friendly recipes. This revolutionary offering creates a complete one-stop resource to help people track daily carbohydrates in an effort to maintain an optimal diabetes diet and for overall healthy living.

Food is the greatest challenge for people with diabetes. It's a daily struggle to closely monitor food intake in order to control blood sugar. dLife's *Food Look-Up* lets users search the massive 25,000-plus food database by ingredient, prepared meals, and even popular fast food items. With just a click, one gets a food's detailed nutrition breakdown of carbohydrates, calories, sodium, protein, sugars, fats, cholesterol, vitamins, minerals, and more.

"dLife's Food Look-Up is what patients and their educators have been yearning for! It's a common complaint that counting carbohydrates and understanding nutritional analysis is quite confusing. This is really a quick and easy tool to help anyone manage their diabetes and for an overall healthy lifestyle," said Donna Rice, MBA, R.N, CDE, and the past president of the American Association of Diabetes Educators. "This is a breakthrough to make it both easy and convenient for people with diabetes and their caregivers to track and manage what they just ate, or to plan ahead for daily meals."

"dLife's *Food Look-Up* is not only for people with diabetes — it's the most thorough resource for health-oriented people interested in gaining a better understanding of exactly what they are eating every day," added Rice.

In addition to the *Food Look-Up*, dLife has redesigned its search engine of 10,000 diabetic recipes at dLife.com, including a special recipe customization tool that allows for instant re-calculation of ingredients based on serving amounts, plus expanded recipe category search capabilities, including Low Carb, Very Low Carb, Low Calorie, and Low Saturated Fat options. Visit <http://www.dlife.com> and click on recipes to get started.

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About dLife

dLife is the only multimedia network serving the diabetes community. Its award-winning media outlets include *dLife TV*, the only lifestyle TV series for people with diabetes, airing every Sunday on CNBC at 7:00PM ET and 4:00PM PT. With 10,000 diabetic recipes, over 300 videos, and 20,000 pages of superior content, [dLife.com](http://www.dlife.com) is the leading online destination for diabetes information, inspiration, and connection. The dLife network also

includes *dLifeRadio*, featuring the *dLife Diabetes Minute*, heard on stations around the country and on XM Satellite Radio; *dLifeDirect*, the only diabetes cooperative, direct-mail program; professional programs; and more.